

Early Journal Content on JSTOR, Free to Anyone in the World

This article is one of nearly 500,000 scholarly works digitized and made freely available to everyone in the world by JSTOR.

Known as the Early Journal Content, this set of works include research articles, news, letters, and other writings published in more than 200 of the oldest leading academic journals. The works date from the mid-seventeenth to the early twentieth centuries.

We encourage people to read and share the Early Journal Content openly and to tell others that this resource exists. People may post this content online or redistribute in any way for non-commercial purposes.

Read more about Early Journal Content at http://about.jstor.org/participate-jstor/individuals/early-journal-content.

JSTOR is a digital library of academic journals, books, and primary source objects. JSTOR helps people discover, use, and build upon a wide range of content through a powerful research and teaching platform, and preserves this content for future generations. JSTOR is part of ITHAKA, a not-for-profit organization that also includes Ithaka S+R and Portico. For more information about JSTOR, please contact support@jstor.org.

OFF FOR PHILADELPHIA IN THE SPRINGTIME!

The course of years is bringing the Music Supervisors' National Conference back to Philadelphia again for the 1920 session. Note the zig-zag of our meeting places: Starting in 1907 at Keokuk, Ia., the next meeting was held in Indianapolis, progressing then further East to Cincinnati. Detroit followed, and St. Louis in 1912 brought us back to the Mississippi line. In 1913 we jumped farther East to Rochester, returning again to the Mississippi for Minneapolis, jumped East again in 1915 for Pittsburgh, and then went farthest West to Lincoln in 1916. Then came Grand Rapids, then a plunge Southward to Evansville, and finally this year out West to St. Louis again. Evidently the meeting in the East is again due, and this consideration has doubtless influenced the Board of Directors with whom, according to the Constitution, rests the determining of the place of meeting, in selecting Philadelphia for the 1920 meeting.

This mingling of points of view brought about by going to the various sections of the country has a most salutary effect upon all of us. America is so big that were it not for the splendid means of transportation and the resulting travelling habits of our people, we should develop marked provincialism. The people in the Middle West, who have formed the bulk of the membership of the National Conference, need the association with that important and influential minority who have faithfully each year come from the East, the South, and the far West. Locating the National Conference in Philadelphia, which is the farthest East we have ever gone, is in line with the policy of going to the extreme points of the country as alternatives to what must doubtless be the predominating location, namely, the central section of our country. Was it two years ago that it seemed very probable that we should go to Oakland, Cal.? How long will it be before New Orleans will be selected?

President Hollis Dann is busy conferring with local Supervisor Enoch W. Pearson, and they are placing before the Executive Committee of our Conference most interesting plans for what promises to be a unique meeting. Undoubtedly the unusual historical associations of Philadelphia will present an outside appeal to many supervisors that has not been present in our preceding meetings. The possibility of meeting a large number of new people and of coming in contact with many new ideas will attract others. Altogether, the Philadelphia meeting promises to be unique. Keep it in mind in making out your budget for the year.

THE SCHOOLS AND THE MOVIES.

Do you ever go to the movies or are you one of those folks who do not need such entertainment, or needing it are not willing to patronize anything which is so common? Whether or not you belong to this class you must not be unaware of the fact that almost everybody else does go to the movies more or less frequently.

Are you aware that music is assuming a larger and larger place in this feature; that in many towns, from 10,000 up, the orchestra and other musical attractions are relied upon as one of the big features for bringing people to the box office? Do you realize, moreover, that our children go and that the music which they hear there receives a certain emphasis and authority which music in a school room does not often possess?

Read what Mabelle Glenn, than whom there is no more progressive music supervisor known to the editor of the Journal, writes in a recent letter: "I am trying to make *good* music attractive from First Grade through High School. At the end of each month I hope to give the list of selections that have been studied in school to the movie orchestras and to all church organizations, asking them to use these selections when possible. Children are very happy when they find their school work functioning outside of school."

This is an excellent suggestion. If you do not go to the movies for amusement or for keeping in touch with the great popular diversion of our country and for thus trying to understand the other fellow, you may at least want to use the movies for forwarding your musical program in the town.

WAS IT OVERSIGHT ON YOUR PART?

In our September issue we had some editorial comment that was intended especially for you. I wonder if you thought it was only for the other fellow? If you did not, there were quite a number of other people who did think that way. But it was a busy time—that month of September,—when we were just starting out with the year's work, when there were more new supervisors in new and old positions than ever before, and when all of us were taking up our routine with a greater and more swarming buzz of ideas than we have ever had before in our lives. So you are forgiven this time, but read this particular section very carefully now. We do not want to have to tell the printer that this editorial is to come under the classification of permanent standing matter.

CONCERNING FINANCES.

We wonder, good reader, whether you have ever stopped to consider what it costs to get this Journal into your hands. In the mass of material which is presented in our book of proceedings (of which more anon) there is so much that is fascinating that the financial report of the Editor of the Music Supervisors' Journal is seldom read. But when we tell you that last year $1,824.72 was the expense of getting out 22,500 copies of the Journal and that this means a cost per Journal of at least over 8 cents, you may then realize what the statement on our cover means. If we are able to finance the Journal again this year—and we very reluctantly have had to advance our advertising rates which heretofore had been our sole source of revenue—the cost of presenting to you personally free of charge the five copies of this volume will be almost 50c.

Do you want to do anything to help out? If you do, we make you a proposition. Wouldn't you like to go half and half with the advertisers? If they pay half the expense for the privilege of reaching your eye (and please do remember to mention the Journal when you write our advertisers!) are you not willing to pay for what the Journal brings to you? Now whether or not you want to pay anything, the Journal will come to you regularly so long as the Editor can get money for publication, but if you want to help, send 25c to him for the publication fund. Any money that is thus rendered available will be used for the extension of the work of our national organization.

YOU CERTAINLY DID HELP.

If there were some of you who overlooked the article just mentioned and reprinted above, there were certainly a number of you who did not fail to heed our request to mention the Journal in writing to advertisers. Our advertisers are writing in telling us that they want to retain their space because they are getting responses to their announcements. So please keep it up. Write to them for the things that they are happy to submit to you and tell them where you got the information. A portion of every week ought to be given to looking over material which these publishers are putting out from month to month.

A REAL CAUSE FOR THANKSGIVING.

By the end of November our new Community Song Book will have survived printers', policemen's, and all the other convulsions that have rocked poor old Boston this Fall and delayed every kind of publication. In the meantime the publishers are packing in more and more material. Our Twice 55 Community Songs at last count had 93 songs with complete music and text and 30 with text only. But whether or not the final total goes beyond the present count of 123, we shall retain the announced title of Twice 55 Community Songs; also the announced price of 10c.

AND A SECOND CAUSE, WE HOPE.

Alas for the paper market! Our volume of Proceedings of the St. Louis meeting had been set up and corrected, the paper had been ordered for a long period and then the paper market went to pieces. No paper came and the Proceedings waited. But they are actually printed now and in the hands of the binder. We hope your copy will be in your hands before Thanksgiving, but nobody makes any promises this year regarding anything in which labor has a hand. Just remember we are pushing and pulling for your copy!